

ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD
(Department of Distance Non-Formal & Continuing Education)

WARNING

1. **PLAGIARISM OR HIRING OF GHOST WRITER(S) FOR SOLVING THE ASSIGNMENT(S) WILL DEBAR THE STUDENT FROM AWARD OF DEGREE/CERTIFICATE, IF FOUND AT ANY STAGE.**
2. **SUBMITTING ASSIGNMENTS BORROWED OR STOLEN FROM OTHER(S) AS ONE'S OWN WILL BE PENALIZED AS DEFINED IN "AIOU PLAGIARISM POLICY".**

ALL QUESTIONS ARE COMPULSORY AND CARRY EQUAL MARKS

Note:

1. Response to each question should not be less than 2500 words failing which marks will be deducted accordingly.
2. Please write in your own words after reading the study guides and the related material. Also avoid irrelevant information, reproduction from any text and render a critical analysis of the questions asked for.
3. Frequently visit www for latest developments and sources. Give source while quoting any material. Use APA style. Also develop reference list for each question separately.
4. No marks will be given for reproduction from the text or from elsewhere.
5. Please write your assignment in legible handwriting.
6. Use A-4 Size paper for writing assignment.
7. Please submit the assignment on or before the specified date.
8. Late assignment will not be accepted in any case.

Course: Educational Technology-I (3730)

Semester: Autumn, 2013

Level: M. Phil

Total Marks: 100

Pass Marks: 50

ASSIGNMENT No. 1

Unit (1-4)

- Q.1 Offer working definition of educational technology in your own words. Also analyze the steps of the development, creation and cross-cultural transfer of educational technology.
- Q.2 To what extent do you think that the ACPO program is equally effective in Pakistan? Discuss.
- Q.3 Critically examine the role of BBC in imparting education and training in the United Kingdom.
- Q.4 Discuss the communication technologies and mass media used in Pakistan.

Q.5 Critically examine different learning theories. Which theory do you think is applicable in our schools to make teaching learning process more effective?

ASSIGNMENT No. 2

Unit (5–9)

Total Marks: 100

Pass Marks: 50

- Q.1 What are the barriers in implementing innovation in education? Explain.
- Q.2 If you are assigned to teach at primary level, how would you care about the non-verbal factors in oral communication?
- Q.3 Discuss the implications of systems approach for education.
- Q.4 How do we achieve quality education? Discuss with reference to the use of educational technology in curriculum development.
- Q.5 Critically analyze Bloom's taxonomy of objectives. Which domain is more effective?